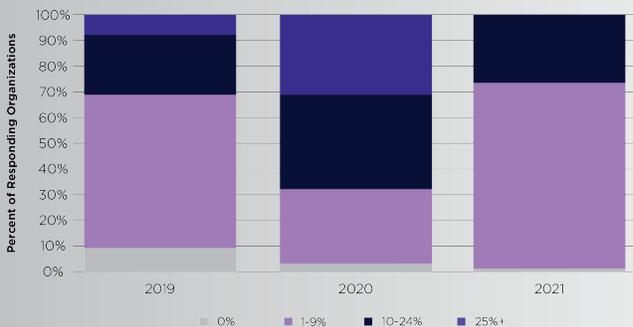


TELEMEDICINE SUPPLY AND DEMAND... HAVE THE RULES CHANGED?

The percentage of patients using telemedicine services (DEMAND) is influenced by the percentage of providers offering telemedicine as part of their care delivery practice (SUPPLY). Read this report to explore how telemedicine use in the US varies by the supply of physicians offering telemedicine services.

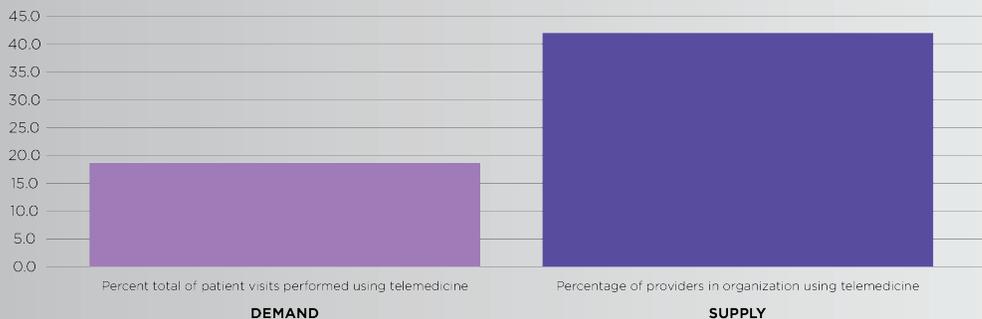
What percent total patient visits are performed using telemedicine?



2021 Digital Health Most Wired Survey
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The percentage of patients using telemedicine services has increased since 2019. The volume of patients using telemedicine experienced a remarkable shift between the 2019 and 2020 survey periods. This of course can be tied to the onset of the pandemic. And will the trajectory of telemedicine usage generally increased in the 2021 survey, the “intensity” of its use appeared to recede somewhat (as evidenced by the diminished percentage of organizations reporting 25% or more of their patient encounters occurring via telemedicine).

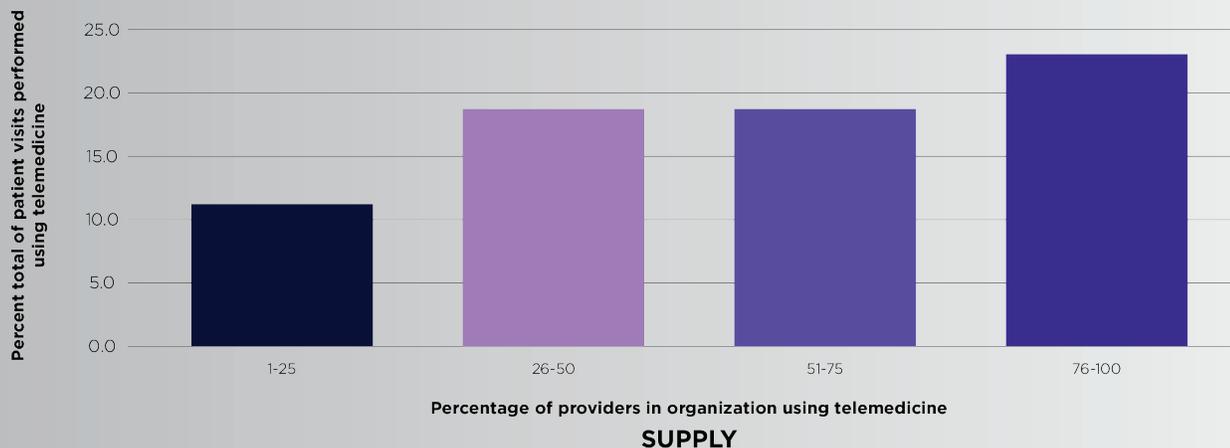
What percent total patient visits are performed using telemedicine? What percent of your providers in your organization use telemedicine technology?



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The percentage of patients using telemedicine services (DEMAND) will be influenced by the percentage of providers in an organization integrating telemedicine as part of their care delivery practice (SUPPLY). It is therefore instructive to explore the relationship between provider SUPPLY and patient DEMAND. As evidenced below, the SUPPLY of providers leveraging telemedicine far exceeds patient DEMAND for telemedicine.

What percent total patient visits are performed using telemedicine? What percent of your providers in your organization use telemedicine technology?



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Drilling a little further into the data, we clearly see an expected association between provider SUPPLY and consumer DEMAND: as the percentage of providers in an organization offering telemedicine services increase (SUPPLY), consumer use of telemedicine (DEMAND) increases. The significance of this finding is that it provides insights into the potential volume of telemedicine visits an organization may experience as a greater percentage of affiliated providers leverage telemedicine in their practice.

DHIA

ANALYTICS

Digital Health Analytics (DHA) is a global market intelligence and survey research hub for digital health technology. Provided by the College of Healthcare Information Management Executives (CHIME), DHA was created in 2022 as the gateway for provider organizations and companies to better understand how digital technology supports leaders in transforming health and care and delivering data insights that help them make the greatest business impact possible.